



Report-Seminar on "Effective Communication – A Step Towards Job Process"

On **Thursday, 27th February 2025** a seminar on "**Effective Communication – A Step Towards Job Process**" was organized by **Center for Career Guidance & Development (CCG&D)** at **Integral University**. The session was aimed at helping students understand the critical role of effective communication in professional settings and its direct influence on the job process, particularly during interviews. The seminar included students from B. Tech / B. Com / B.Sc. / Law / Pharmacy / Nursing.

The seminar began with **Dr. Sufia Rehman** from CCG&D, who introduced the speakers to the audience. Dr. Rehman welcomed both **Mr. Siddartha Bahri (Chief Operating Officer, Maxme)** and **Ms. Pushpa Nair (Customer Engagement)** and set the stage for an informative and interactive session. She explained the relevance of the topic to students and how communication is pivotal in securing employment and succeeding in professional roles.

Key Highlights from Mr. Siddartha Bahri's Talk:

- **Importance of Skills and Abilities:** He spoke about the growing need for professionals to continuously update their skill sets and adapt to an ever-changing job market.
- **Introduction to Maxme:** He introduced Maxme as a platform dedicated to helping individuals refine their communication and career skills, positioning it as a resource for students aiming to excel in their careers.

Key Highlights from Ms. Pushpa Nair's Talk:

- **Unpredictability of Interviews:** Ms. Nair explained how interviewers aim to understand not only a candidate's qualifications but also their personality and fit for the organization. She emphasized that interview questions often go beyond technical knowledge to test interpersonal skills, adaptability, and self-awareness.
- **Self-Awareness and Strengths:** She introduced the concept of **self-awareness**, urging students to reflect on their strengths and weaknesses. She highlighted the importance of being able to articulate these traits during an interview.
- **Importance of the Standard Question "Tell Me About Yourself":** One of the most common yet challenging interview questions, "Tell me about yourself," was dissected by Ms. Nair. She gave practical tips on how students could answer this question effectively to create a lasting impression on interviewers.

- **Interactive Exercises:** To help students better understand their strengths and weaknesses, Ms. Nair conducted several exercises. These activities allowed students to reflect on areas where they needed improvement and provided strategies for self-development.
- **Power of Storytelling:** Ms. Nair stressed the importance of **storytelling** in communication. She explained how candidates could use storytelling techniques to make their responses more engaging and memorable during interviews.

Post the seminar a **Memento** was presented to the speakers by **Dr. Nilanjan Mukherji (Director-CCG&D)**, who thanked both Mr. Siddartha Bahri and Ms. Pushpa Nair for their valuable contributions.

The seminar provided valuable insights for students on how to improve their communication skills and approach job processes with confidence.

Glimpses of the Seminar-



Mr. Siddartha Bahri making the presentation



Dr. Nilanjan Mukherji presenting Memento to Mr. Siddhartha Bahri and Ms. Pushpa Nair
